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As announced months ago, the LUX Film Prize awards ceremony will be held this Tuesday, 14 November, at the European Parliament in Strasbourg. It's a matter of hours now until we find out which of the three finalist films (**Robin Campillo's** *BPM (Beats Per Minute)*, **Valeska Grisebach's** *Western* and **Amanda Kernell's** *Sámi Blood*) will take home the coveted award.

Once again this year, the ceremony will be part of a well-stocked programme that will include many other events. The president of the European Parliament, **Antonio Tajani**, will be in charge of handing out the award to the director and the producers of the winning film, at the Plenary Chamber, from 11.50h to 12.30h CET.

The ceremony will be live streamed here:

<http://web.ep.streamovations.be/index.php/event/stream/171114-1200-special-lux-film-prize-2017-award-ceremony> ^[1]

After this, a press seminar will gather together film journalists, professionals, and representatives of the European Parliament. Following the presentation, which will welcome **Ioannis Darmis**, Acting Director for Media and Head of the Media Services Unit, European Parliament, **Evelyne Gebhardt**, Vice-President of the European Parliament, and **Petra Kammerevert**, Chair of the Committee on Culture and Education, as well as a keynote speech on supporting the development of creative industries in Europe by **Mariya Gabriel**, Commissioner for Digital Economy and Society, the spotlight will be put on the current situation of the continent's audiovisual content and industry.

The first panel, entitled ACTION!, will address the power of cinema to stand for values, raise awareness, push campaigns on legislation and acting as a tool for cultural diplomacy - just a few of the principles of the LUX Prize, which have been boosted during the 11 years of the initiative. Moderated by LUX Prize coordinator **Doris Pack**, the panel will feature Valeska Grisebach, director of *Western*, **Philippe Mangeot**, co-writer of *BPM* and President of Act Up (1997-1999), and **Silvia Costa** and **Bogdan Wenta**, Members of the Committee on Culture and Education.

The second panel will focus on the digital evolution of broadcasting, as well as the development of on-demand services, territorial exclusivity and market incentives for films, addressing the possible ways to preserve cultural diversity, industry growth and European consumers' choice. With the participation of **Angelika Niebler**, Member of the Committee on Industry, Research and Energy, European Parliament, **Marie-Ange Luciani**, producer of *BPM*, **Cécile Despringre**, Executive Director of the Society of Audiovisual Authors (SAA) and **Benoît Ginisty**, Chief Representative of the International Federation of Film Producers Associations (FIAPF), and also moderated by Doris Pack, the panel will seek to give insights on a very topical issue.

On top of this, the LUX Prize will host free screenings of the three finalist films – for which it is required to register sending a mail to epstrasbourg@europarl.europa.eu [2]: *BPM* will be screened on Monday 13 at 20.00h at Cinéma Odyssée, *Sámi Blood* on Tuesday 14 at 20.00h also at Cinéma Odyssée, and lastly, *Western*, on Wednesday 15 at 20.00h at Cinéma Star St. Exupéry.

Stay tuned to find out all about the 2017 LUX Prize!

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Links:

[1] <http://web.ep.streamovations.be/index.php/event/stream/171114-1200-special-lux-film-prize-2017-award-ceremony>

[2] <mailto:epstrasbourg@europarl.europa.eu>