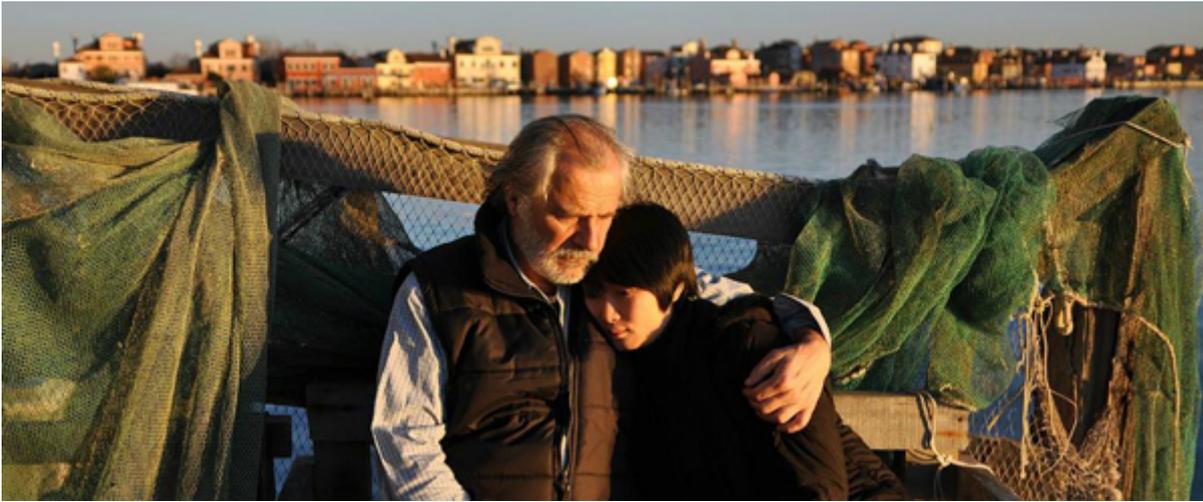


The LUX Prize hits the road ? experience an on-board cinematic journey

18-07-2014



Thanks to the **LUX FILM DAYS**, European films have already been travelling across Europe since 2012. The winning LUX Prize film will now continue to reach new audiences all over the continent – and will do so by hitting the road.

The **LUX Coach Tour** is a pilot project by the LUX Prize of the European Parliament that springs to life **on 28 July 2014** thanks to a collaboration with Spanish coach company ALSA, whose buses will welcome the LUX Prize 2012 winner, ***Shun Li and the Poet*** ^[1] (***Io Sono Lì***), by Andrea Segre. The film will continue its journey across Europe in form of on-board screenings happening on a selection of regular coach itineraries, between Spain, France, Belgium, Portugal, Italy and Germany. The film will thus literally be crossing borders while being screened for the passengers. And maybe for you!

The LUX Coach Tour will bring the film not only to cinema lovers, but also to passengers travelling across European countries who will be entertained by a film that celebrates our cultural diversity. Thanks to the fact that LUX Prize is about subtitling the three films in Competition into the 24 official languages of the European Union, ***Shun Li and the Poet*** will be offered with relevant subtitles for a period of several weeks on the following itineraries:

- OVIEDO-PARIS-BRUSSELS
- MADRID-PARIS
- MADRID-VENICE
- MADRID-LISBON
- MALAGA-MAINZ

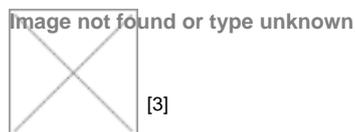
Will you be a passenger on one of these routes? Take the opportunity to share your pictures and opinions of your journey with us by sending an email to luxprize@ep.europa.eu [2], and take part in a prize draw to win a return trip for two people with ALSA coaches on one of the above mentioned routes. This offer is valid from 28 July to 7 September 2014.

Welcome on board!

SHUN LI AND THE POET – Synopsis

Shun Li, a young Chinese woman who works in a textile factory on the outskirts of Rome, is one day transferred to Chioggia, near Venice, to work as a waitress in a café frequented by a number of elderly fishermen, including Bepi (known as ‘the poet’), a Yugoslav immigrant who arrived 30 years previously. Bepi and Shun Li strike up a friendship, despite the disapproval of the local Italian and Chinese communities.

Download the flyer:



Files:

 [LUX_FLYERS_BUS.pdf](#) [4]

[5] [5]

Source URL (modified on 26-11-2017): <https://luxprize.eu/news/lux-prize-hits-road-%E2%80%93-experience-board-cinematic-journey>

Links

[1] <http://luxprize.eu/movies/2012/io-sono-li-shun-li-and-poet>

[2] <mailto:luxprize@ep.europa.eu>

[3] http://www.luxprize.eu/sites/default/files/LUX_FLYERS_BUS.pdf

[4] https://luxprize.eu/sites/default/files/LUX_%20FLYERS_BUS.pdf

[5] <https://www.addthis.com/bookmark.php?v=300>